PRESS RELEASE

Nhood strengthens its team with new appointments in the Leasing division

Helena De Arcos is appointed new Leasing Director Iberia, taking on the leadership of the commercial strategy in Spain and Portugal.

Madrid, February 2025. Nhood, a specialist in comprehensive management of real estate assets, continues to strengthen its team with the incorporation of three new professionals in the Leasing division. These additions reinforce the company's commercial strategy and its commitment to energizing its retail assets.

Raúl Lozano and Carmen Castillo join the team as Leasing Managers.

Raúl Lozano brings more than 15 years of experience in the shopping centre sector, having worked at specialized consulting firms such as Grove Consultores, Gentalia, and LyC Consultores. For her part, Carmen Castillo contributes over 25 years of experience in the real estate sector, with an extensive background in asset management and retail leasing at the consulting firm JLL.

Helena de Arcos, new Leasing Director Iberia

The company also welcomes Helena de Arcos Bravo as the new Leasing Director Iberia, who will lead the commercial strategy in Spain and Portugal, including the areas of Leasing, Specialty Leasing, and Tenant Representation.

With a professional career that began in 1996, Helena has always been linked to the retail sector, holding various roles in well-known companies such as JLL, Carrefour Property, and MVGM Property Management.

Since 2005, she has managed teams and trained numerous professionals, contributing to the development of talent within the industry. Her experience across various departments and her involvement in multiple projects with key retail players position her as a key asset for the growth and consolidation of Nhood in the Iberian Peninsula.

With these appointments, Nhood reaffirms its commitment to building a highly specialized team with deep sector knowledge, strengthening not only its asset management and commercial strategies but also the trust it offers to its property-owning clients. Through key strategic alliances, the company continues to drive innovative and profitable solutions that boost the dynamism, attractiveness, and long-term sustainability of commercial spaces.

About Nhood

Nhood is a real estate operator dedicated to urban regeneration and the management of mixed-use real estate assets, with a focus on positive social, environmental, and economic impact. Founded in 2021 and owned by the Association Familiale Mulliez (AFM), it operates in 11 countries and manages more than 1,000 assets, including shopping centres and multifunctional spaces. With a team of over 1,000 experts, Nhood offers comprehensive solutions that range from asset management to real estate development and project promotion. Its objective is to create sustainable and connected spaces that foster community life and generate value for communities and property-owning clients, based on principles of innovation, proximity, and sustainability.

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