

PRESS RELEASE

NHOOD STRENGTHENS ITS TEAM WITH THE APPOINTMENT OF SANTIAGO BASTERRA AS NEW SENIOR ASSET MANAGER

Madrid, May 27, 2025. Nhood, a specialist in comprehensive real estate asset management, announces the incorporation of Santiago Basterra Rodamilans as the new Senior Asset Manager in Spain. In this role, Santiago will lead the management and development strategy of Zenia Boulevard and Vialia Vigo, two of the company's most representative assets in the country.

With more than eight years of experience in the sector, Santiago has developed his career at companies such as Intu Properties, Axis Retail Partners (Generali Real Estate Group) and Klepierre, where he held key positions in the management and repositioning of major shopping centres. In his new role, he will be responsible for strengthening the positioning and profitability of Nhood's assets in Spain, leading multidisciplinary teams and driving the implementation of long-term strategic plans.

"We are very pleased to welcome Santiago to our team. His background and strategic vision in shopping centre management will be essential to consolidating and enhancing the value of our assets in Spain," said Carlos Costa, Director of Asset Management for Iberia.

Throughout his career, Santiago has been involved in key transformation projects, such as the repositioning of the Puerto Venecia shopping centre, including structural renovations and improvements to leisure and food & beverage areas. More recently, he has led growth initiatives in centres such as Nueva Condomina, Meridiano, La Gavia, Maremagnum and Aqua Portimao during his time at Klepierre.

With this appointment, Nhood reinforces its commitment to operational excellence and the creation of more sustainable, experiential, and community-connected commercial spaces.

About Nhood

Nhood is a real estate operator dedicated to urban regeneration and the management of mixed-use real estate assets, with a focus on positive social, environmental, and economic impact. Founded in 2021 and owned by the Association Familiale Mulliez (AFM), it operates in 11 countries and manages more than 1,000 assets, including shopping centres and multifunctional spaces. With a team of over 1,000 experts, Nhood offers comprehensive solutions ranging from asset management to the development and promotion of real estate projects. Its goal is to create sustainable and connected spaces that foster local community life and generate value for communities and property-owning clients, based on principles of innovation, proximity and sustainability.

Para más información:

Alejandra Alonso – Sara Collazo

aalonso@torresycarrera.com – scollazo@torresycarrera.com

661 41 82 83 – 697 23 85 08

Contacto prensa Nhood:

Daniela Lorenzini – Head of Brand Marketing & Communication

dlorenzini@nhood.com

