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NHOOD TAKES OVER MANAGEMENT OF ALEGRO SINTRA AFTER CASTELLANA PROPERTIES ACQUIRES 50% OF THE ASSET

Nhood has been selected to manage Alegro Sintra following Castellana Properties' acquisition of 50% of the asset. This decision reinforces confidence in Nhood's expertise to maintain and elevate the quality of the shopping center, reaffirming its role as one of the leading global real estate solutions platforms in the Iberian Peninsula, currently managing over 45 assets, totaling 800,000 m² and 181 million visits per year.

With extensive experience in commercial space management, Nhood will be responsible for all operations and leasing strategies at Alegro Sintra. "It is our commitment to continue offering an excellent shopping and leisure experience, aligned with the expectations of visitors and retailers," highlights Luís Arrais, Property Director Iberia at Nhood.

"We are deeply committed to the expansion and optimization of our spaces, with the mission of transforming square meters into places that generate social and financial impact for investors, owners, and visitors. It is with great satisfaction that we see the value of our real estate services recognized, especially with the confidence now placed in us by Castellana Properties," reinforces Sofia Ferreira de Almeida, Head of Property & Asset Services Iberia at Nhood.

Alegro Sintra, opened in 2011, is one of the region's most important shopping centers, with a gross leasable area of 58,000 m² and an occupancy rate of 99.7%. In 2024, the center recorded 8.8 million visitors, consolidating itself as a reference destination for shopping and entertainment.

Currently, Alegro Sintra shopping center is equally owned by Ceetrus and Castellana Properties, with each company holding 50% of the asset. This ownership structure reflects the strategic partnership between the two entities, aimed at maximizing value and achieving excellence in the center's management.

Sobre a Nhood

A Nhood é uma plataforma de soluções imobiliárias para projetos mistos, detida pela Associação Familiar Mulliez (AFM), que atua na regeneração imobiliária urbana com triplo impacto positivo: social, ambiental, económico (Pessoas, Planeta, Proveitos). A sua expertise inclui a dinamização, operação e comercialização de ativos de uso misto, *Asset Management*. Desenvolvimento e Leasing. Partilha uma visão de cidade mais resiliente e ecológica, na qual os espaços assumem diferentes funções e usos de proximidade (comércio local, habitação, escritórios, urbanismo de transição e terceiros locais). A Nhood reúne o know-how de 1029 especialistas em 10 países europeus para regenerar e transformar de forma sustentável um portfólio inicial de quase 300 espaços comerciais, 30.000 unidades habitacionais e 40 projetos de desenvolvimento. Em Portugal, a Nhood gere mais de 700M€ de valor de ativos.

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