
Nhood, in collaboration with La Condition Publique for the third consecutive year, presents “Renault 12” at Aushopping Leers

The Renault 12 from the exhibition designed by Mohamed El Khatib and the Zirlib company for La Condition Publique will be on display from 30 May to 13 June at Aushopping Leers, after being at Nhood and Ceetrus headquarters from 27 to 30 April.

(Photo credit: © ARTO VICTORRI).

La Condition Publique: a partnership to make culture accessible to everyone

Since 2024, **La Condition Publique has been a partner of Aushopping Leers**. This cultural collaboration is fully aligned with a shared ambition championed by **Nhood**, manager of the **Aushopping centers**, and its client, **the property company Ceetrus**, owner of the sites and the brand.

Together, they work to strengthen the link between the sites they manage and the territories where they are located, and to transform shopping centers into enriched, open living places rooted in their local environment.

This collaboration also reflects their shared commitment to making culture accessible to everyone by developing long-term partnerships with cultural institutions that are emblematic of the region.

In 2024, two murals were created by photographer Julien Pitinome and painter Océane Marescotti to dress the walls of an area under construction. These works paid tribute to the faces of those who bring the center to life every day.

The following year, a new artistic initiative brought a large white wall in the Aushopping gallery back to life, thanks to a mural painted live by artist Coraline de Chiara in front of visitors.

In 2026, the partnership will be further strengthened, as from 30 May to 13 June: Aushopping Leers will host the Renault 12—wrapped in Aushopping and Auchan Leers branding—in its main events area.

On display to the public, it will also **be up for grabs in an exceptional contest, giving one customer the chance to win it**. In addition, in September, another exhibition will take place at the heart of the center: a selection of screen prints, drawings, and graphic works will be brought together, notably around the theme of shopping.

The Renault 12 makes a stop at Nhood and Ceetrus headquarters

Before concluding its journey at Aushopping Leers, the Renault 12 will take part in a **promotional tour**. It will notably stop at several emblematic locations in Lille and Roubaix, including Nhood and Ceetrus headquarters in Villeneuve-d’Ascq, where it will be on display from 27 to 30 April 2026.

Through this initiative, Nhood and Ceetrus **affirm their role as committed players in enhancing territories by supporting cultural projects that make sense locally while resonating with their identity**. By promoting initiatives that bring cultures and audiences closer together, the two companies actively help reduce distances—whether social, cultural, or geographical.

This initiative is part of a broader approach led by Nhood and Ceetrus, who view shopping centers as living places open to their territory, beyond their sole commercial function. For several years, the two players have been



developing cultural partnerships aimed at making art and culture accessible to as many people as possible, while strengthening the attractiveness of the sites. At **Aushopping Noyelles**, a partnership with the Louvre-Lens and the Centre Historique Minier in Lewarde made it possible to host exhibitions, workshops, and conferences. More recently, other immersive formats—such as **candlelight concerts held in the heart of shopping centers**—have also illustrated this desire to offer new experiences to the public.

This new partnership embodies a shared vision: to give space and visibility to cultural initiatives rooted in local territories, while placing them within a broader dynamic, at the crossroads of local and international cultures.

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Photo of the Renault 12 that will be exhibited at Nhood and Ceetrus headquarters and at Aushopping Leers

The “RENAULT 12” exhibition by Mohamed El Khatib

Presented from 9 April to 11 July 2026 at La Condition Publique, the exhibition designed by Mohamed El Khatib with the Zirlib company explores the memory of Maghrebi summer migrations from the 1970s to the 1990s. Families would then cross France and Spain by car to reach the ports and the Maghreb.

The Renault 12, the central and symbolic object, evokes the “return to the bled” and brings out intimate and collective stories, notably linked to Roubaix. The immersive installation brings together objects and memories to evoke these journeys between the two shores of the Mediterranean, while showing how culture reduces distances and builds a popular memory of immigration.

The route stages seven stripped-down cars (Renault 12 and Peugeot 504), diverting the codes of the scrapyard into an artistic device paying tribute to this intangible Mediterranean heritage.

About La Condition Publique : For 20 years, La Condition Publique has been the symbol of a unique cultural and artistic utopia in Roubaix. Multidisciplinary by nature, La Condition Publique is both a space for creation, artistic production, and festive gatherings. With activities combining making, everyday practice, dissemination, and cultural innovation, it offers a program that celebrates the diversity of artistic forms and the richness of collective creation. Under the guidance of its new director, Ismaël Jamaledine, this emblematic venue reaffirms its role as a major workshop for leisure time, bringing together amateur and professional practice, the transmission of hands-on arts, low-tech, and artistic research.

Press contact : DUHAYON Loïc – l.duhayon@laconditionpublique.com – 06.72.17.84.80

For more information about La Condition Publique: laconditionpublique.com

About Nhood : Nhood is an international real estate solutions operator committed to urban regeneration. It supports owners, local authorities, and investors in the sustainable transformation of their assets and living places, drawing on an integrated services platform. A builder of expertise, Nhood operates across the entire real estate life cycle, from strategy to operations: consulting, design, development, placemaking, operational management, and value enhancement. Its 1,600 employees manage €17.3 billion in assets across nearly 1,000 sites in Europe and Africa, on behalf of more than 300 clients. They develop mixed-use, value-creating projects anchored in local dynamics, where retail, housing, offices, leisure, hospitality, digital infrastructure, and new urban uses coexist. Driven by a positive-impact approach—People, Planet, Profit, and Governance—Nhood works every day to create “better places” that are useful, vibrant, and desirable. www.nhood.com

Press contact : RUMEUR PUBLIQUE / RP-Nhood@rumeurpublique.fr - Samy Cherifia 06 14 65 74 99 and Olivier Astorg 06 16 31 35 09

About Ceetrus: Ceetrus is a property company committed to helping its portfolio thrive with and for living ecosystems. It invests with high standards in commercial real estate and mixed-use urban renewal projects, placing at the heart of its action the creation of sustainable, shared value. In alliance with its partners, Ceetrus works to accelerate the transition toward more resilient cities and to sustainably transform its sites and the territories where it operates. Ceetrus holds a portfolio of real estate assets worth more than €8 billion and nearly 20 million m², made up of more than 270 retail sites and more than 50 projects under development, promotion, and transformation, spread across 11 countries. It entrusts the management of its assets to real estate operator Nhood to animate, regenerate, and transform its land and real estate portfolio. Ceetrus is the investment and asset management company for commercial real estate belonging to AFM (Association Familiale Mulliez).

Press contacts: RUMEUR PUBLIQUE / ceetrus@rumeurpublique.fr / Lorraine Froment 06 16 31 64 92

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