



eLeaseLoop : Nhood's marketplace that accelerates the value of temporary retail space in Europe arrives in France

Designed by Nhood's Specialty Leasing team, eLeaseLoop is an open marketplace that connects owners and brands, combining digital performance and human support. Since its launch, this solution has facilitated more than €3.5 million in bookings and more than 550 transactions. Already deployed in Spain and Italy, eLeaseLoop is now continuing its expansion with its arrival in France, as part of an ambitious European development strategy, with new launches planned by the end of 2026.

Paris, June 10, 2026 – **Nhood**, an international real estate solutions operator committed to urban regeneration, **is launching in France eLeaseLoop, its international digital platform for connecting tenants and owners**, designed to reinvent the management of temporary commercial spaces within shopping malls.

International expertise at the heart of eLeaseLoop's performance

Deployed today in 7 countries, Nhood's Specialty Leasing service has established itself as one of the most structured and efficient ecosystems on the European market. Supported by an international team **of more than 40 experts**, it brings together **more than 3,000 active brands** and **more than 2,500 spaces under management** across Europe.

Since 2024, the strengthening of Specialty Leasing as a strategic priority has generated **+34% more revenue for owners**. Between January and December 2025, **more than 8,000 transactions** were carried out, demonstrating sustained momentum **(+7% growth)** and Nhood's ability to activate assets in a more agile and efficient manner.

This dynamic illustrates Nhood's ability to make Specialty Leasing a real lever for value creation, combining operational excellence, commercial strength and international deployment. It is in this continuity that **eLeaseLoop** has been designed, in order to structure **an** even more efficient, connected and results-oriented ecosystem for owners and brands alike.

"eLeaseLoop is part of Nhood's ambition to strengthen the positioning of its Specialty Leasing service as a reference solution on an international scale. By combining technology, commercial expertise and human support, the platform accelerates the commercialization of short-term spaces while simplifying operational management for owners and operators. Gradually deployed in several European markets, eLeaseLoop reflects Nhood's desire to structure a more powerful, connected Specialty Leasing service capable of supporting the challenges of assets on an international scale," comments **Daniel Lorenzo, International Head of Specialty Leasing & Marketing at Nhood and international project manager.**

"eLeaseLoop marks a new step in the digitalization of Specialty Leasing. As an open marketplace, the platform makes it easy to connect brands and owners, while leveraging the expertise of our teams to secure and optimize every activation. It allows owners to enhance the value of their spaces more quickly, to gain flexibility and to sustainably strengthen the attractiveness of their assets.

Angelique Julie, Leader Specialty Leasing Nhood en France.

As the designer of the platform, Nhood supports operators throughout the process, from space selection to commercial and administrative management, combining technology and human support. Thanks to its field

expertise, Nhood facilitates the meeting between supply and demand in order to guarantee a fluid and structured experience.

Since its launch, eLeaseLoop has facilitated **more than €3.5 million** in bookings and **more than 550 transactions** through the platform.

With the integration of assets under management in France, eLeaseLoop significantly strengthens its portfolio to reach **122 assets** and more than **1,300** referenced spaces, thus consolidating its positioning as one of the largest international catalogs of space in shopping centers.

Thanks to an intuitive interface and a simplified enrolment process, eLeaseLoop offers an integrated and efficient management model, aimed at streamlining the processes of marketing, negotiation and administration of temporary spaces.

Accessible at www.eleaseloop.com/fr, eLeaseLoop works as an open marketplace to connect retail owners and brands looking for opportunities simply and quickly.

Brands can view availability, submit an occupancy request, electronically sign their contract, and manage payments in a secure, centralized environment.

At the same time, Nhood's Specialty Leasing teams support users at every stage, from identifying opportunities to operational implementation. This combination of digital platform and field expertise guarantees a qualified, fluid and value-generating connection for all stakeholders.

With eLeaseLoop, artificial intelligence is also at the service of specialty leasing

The platform integrates an AI-based, **24-hour** service that can autonomously respond to general requests from brands and owners. Trained on hundreds of FAQs and real-world cases, this system continuously improves its performance and automatically transfers the conversation to a human operator in case of sensitive or urgent topics. In the first month of service alone, the chatbot positively resolved **8 out of 10 cases**, with an **autonomous resolution rate of 81%**. This combination of automation and intuitive interface sets a new standard for temporary retail, speeding up the connection between supply and demand and optimizing operational processes.

After a first launch in Spain, then a deployment in Italy and now in France, eLeaseLoop continues its international expansion with a launch scheduled in Poland in July, followed by Portugal, Luxembourg and Romania before the end of the year.

This dynamic is part of a clear ambition: **to ensure, by the end of 2026, a presence of the platform in all the countries where Nhood operates, and to make eLeaseLoop an essential reference on an international scale for players in the short-term market.**

About Nhood: Nhood is an international real estate solutions operator, committed to urban regeneration. It supports owners, local authorities and investors in the sustainable transformation of their assets and living spaces, based on an integrated services platform. As an expert assembler, Nhood is involved in the entire real estate life cycle, from strategy to operation: consulting, design, development, animation, operational management and valuation. Its 1,600 employees manage €17.3 billion in assets at nearly 1,000 sites in Europe and Africa, on behalf of more than 300 clients. They develop mixed-use and value-creating projects, anchored in territorial dynamics, where shops, housing, offices, leisure, hotels, digital infrastructures and new urban uses coexist. Driven by a three-pronged approach – People, Planet, Profit, Governance – Nhood works every day to create "better places" that are useful, alive, and desirable. www.nhood.com

Press contact: PUBLIC RUMOUR – RP-Nhood@rumeurpublique.fr - Samy Cherifia 06 14 65 74 99 and Olivier Astorg 06 16 31 35 09