



SPECIALTY LEASING: NHOOD GENERATES +34% REVENUE FOR OWNERS AND RECORDS +7% GROWTH IN 2025

Paris, June 10, 2026 – Nhood, an international platform for real estate services and solutions, announces **+34% in revenue generated for its customers since 2024** thanks to Specialty Leasing, confirming its positioning as **a strategic partner of retail players and owners** to energize, enhance and activate their commercial spaces, and concretely demonstrating the value created for the assets.

In 2025, the business recorded **growth of +7% in Europe and Africa** across all its operations. Carried as a dedicated expertise within Nhood's global offer, Specialty Leasing is an agile and complementary lever, capable of intervening at each stage of the valuation of commercial assets.

This dynamic reflects the growing strategic role of Specialty Leasing in asset performance, through the activation of flexible spaces, the diversification of the commercial offering and the continuous introduction of innovative concepts across the portfolio.

A real **accelerator of value creation**, it makes it possible to introduce new uses, attract differentiating concepts and sustainably strengthen the attractiveness and competitiveness of retail destinations.

Present in 7 countries, Nhood manages more than **2,500 spaces**, collaborates with **3,000 brands** and relies on an international team **of more than 40 specialists**, mobilized to support customers on all business and real estate issues.

A strategic lever for growth

The Specialty Leasing business becomes a central pillar of Nhood's strategy, contributing to the performance, innovation and adaptability of assets in a changing retail environment.

"Our approach is customer-centric: we help brands identify the right opportunities to test, grow and scale, while enabling owners to maximize value and flexibility through data-driven digital solutions," adds **Angelique JULIE, Leader Specialty Leasing**.

"Our results confirm the strength of our global platform to attract differentiating concepts and create measurable value for assets and our partners," said **Daniel Lorenzo, Head of Specialty Leasing & Marketing at Nhood**.

Recent growth is based on the integration of international brands, the activation of flexible spaces and the experimentation of new commercial and service formats.

Nhood will continue to develop this business with the ambition of making it an international benchmark by 2026.

Experiential concepts at the service of asset performance



Among the most emblematic initiatives, *The Champions Burger*, a large-scale experiential food concept, illustrates Nhood's ability to support the deployment and scaling up of innovative concepts on an international scale. After supporting the concept in its first location outside Spain in 2025, Nhood is continuing its development in France in 2026 through a tour of five cities, with a first stop in Aushopping Porte des Alpes.

Deployed in a mobile and flexible format, this concept generates significant performance: • Up to **5,000 m²** of activated spaces • **19 food trucks** gathered around an event offer • More than **220,000 visitors** on one edition

Beyond the performance of a concept, these operations fully illustrate the value of Specialty Leasing: • Optimization of underused or non-traditional spaces • Introduction of agile and highly attractive retail formats • Strengthening the visitor experience through innovation • Generating additional revenue for owners

A digital marketplace for sales performance



Nhood accelerates the digitalization of its Specialty Leasing business with **eLeaseLoop**, an open marketplace dedicated to the marketing and management of temporary commercial spaces. Designed as a real lever for value creation, the platform allows owners to **enhance their spaces** while benefiting from the expertise and support of the Nhood teams.

For brands and operators, **eLeaseLoop simplifies** and streamlines access to business opportunities thanks to a single interface that allows:

- Identify and select available spaces in real time • Submit applications and manage reservations • Sign contracts 100% digitally • Make online payments with ease

By connecting owners, brands and operational teams, **eLeaseLoop** accelerates the time to market of spaces, optimizes occupancy rates and strengthens the commercial performance of assets, while offering a seamless and seamless experience to all retail players.

Since its launch, eLeaseLoop has generated more than €3.5 million in bookings and facilitated more than 550 transactions.

Already deployed in Spain, Italy and France, **the platform will continue to expand in Europe (Poland, Portugal, Luxembourg, Romania) by the end of 2026.**

With **122 assets and more than 1,300 available spaces**, **eLeaseLoop** is a scalable solution on a European scale.

Property Management at Nhood supports owners and investors in the operational management and sustainable development of their real estate assets, with a view to the overall performance of the premises. Strengthened by the acquisition of SCC France, the business benefits from recognized quality standards and operational know-how, and extends its scope to new verticals: offices, logistics, Food & Beverage, via Tomorrow Food, its subsidiary specializing in catering and food concepts, as well as digital twins with Stereograph. He developed a Property Management approach offering the highest level of quality of service, aimed at optimising operational performance, enriching the user experience and sustainably strengthening the attractiveness of the premises. Property Management thus occupies a central position in the operation and performance of assets, combining operational excellence, innovation, a data-driven approach and territorial anchoring. Present in 11 countries, the team manages 27 million m² spread over 464 assets, welcoming more than 608 million visitors each year, with an average occupancy rate of 95% and a sustained growth dynamic, particularly in Specialty Leasing. The expertise covers all operational dimensions: building management, tenant coordination, project management (CAPEX), finance and reporting, legal management, as well as strategic and operational marketing.



About Nhood: Nhood is an international real estate solutions operator, committed to urban regeneration. It supports owners, local authorities and investors in the sustainable transformation of their assets and living spaces, based on an integrated services platform. As an expert assembler, Nhood is involved in the entire real estate life cycle, from strategy to operation: consulting, design, development, animation, operational management and valuation. Its 1,600 employees manage €17.3 billion in assets at nearly 1,000 sites in Europe and Africa, on behalf of more than 300 clients. They develop mixed-use and value-creating projects, anchored in territorial dynamics, where shops, housing, offices, leisure, hotels, digital infrastructures and new urban uses coexist. Driven by a three-pronged approach — People, Planet, Profit — Nhood works every day to create "better places" that are useful, alive, and desirable. www.nhood.com