

MAPIC 2026: Nhood at the heart of international retail and commercial real estate

On 3 and 4 November 2026, Nhood will be at MAPIC, at the Palais des Festivals et des Congrès in Cannes. As Global Sponsor of this year's edition, Nhood will bring its international teams and expertise together on stand R7.J2 to meet retailers, investors, owners and partners and discuss new growth opportunities in commercial real estate.

An unmissable event to accelerate business opportunities

With 4,000 participants from 75 countries and 1,800 retailers expected, MAPIC stands out as one of the leading international events for retail and commercial real estate.

In a rapidly changing market, shaped by greater investor selectivity, new retailer expansion strategies and the need to rethink the performance of existing assets, MAPIC is a unique opportunity to connect expertise, compare perspectives and, above all, bring new opportunities to light.

For Nhood, being at MAPIC means meeting the people who are shaping the market: growing retailers, owners, investors, operators and partners. It also means sharing a conviction: today, creating real estate value depends on the ability to connect investment strategy, asset performance, retailer insight, new uses and local realities.

All Nhood's expertise brought together in Cannes

Over two days, Nhood's international teams will be on hand to address the different challenges facing market players.

- **Leasing**
Identifying the right retailers, building leasing strategies tailored to assets and local markets, optimising the retail mix and supporting retailers' growth: the Leasing teams put their knowledge of markets and retailers at the service of the performance and appeal of destinations.
- **Specialty Leasing**
Pop-up stores, kiosks, temporary activations, brand experiences and new concepts: Specialty Leasing makes it possible to activate spaces differently, renew the experience offered to visitors and create new revenue streams for owners.

- **Capital Markets**

Investing, arbitraging, repositioning or selling: the Capital Markets teams support investors and owners in their strategic decisions, from identifying opportunities through to executing transactions, with an approach spanning different asset classes.

- **Fund Management**

The Fund Management experts support real estate investment strategies by combining financial expertise, asset knowledge and a long-term vision, with a single goal: to build and manage strategies that create lasting value.

- **Asset Management**

From defining an asset's strategy to managing its performance, the Asset Management teams work to unlock its potential, secure its trajectory and identify the levers that will durably strengthen its value and appeal.

- **Business Development**

Because every project starts with understanding a need, our Business Development teams will also be there to meet owners, investors and partners, identify new opportunities and build responses drawing on the most suitable Nhood expertise.

This multidisciplinary presence reflects Nhood's ability to support its clients across the entire real estate value chain and to connect financial, real estate, commercial and operational expertise.

Accelerating retailers' international expansion

International will be front and centre at this 2026 edition of MAPIC, which will put a particular spotlight on retailers looking to accelerate their growth in new markets.

In this context, Ganna Koryagina, Global Head of Leasing at Nhood, will take part in the International Retailers Networking Event, a private gathering of international retailers in expansion and major players in European commercial real estate.

Taking place on 3 November from 5:00 pm to 6:30 pm, this event will focus on international expansion opportunities and on connecting retailers with real estate partners able to support their growth.

An ambition directly tied to the expertise of Nhood's teams: connecting retailers and territories, identifying the right locations and supporting brands in their growth across different markets.

A MAPIC 2026 focused on new growth opportunities

This year, MAPIC will focus in particular on the new dynamics transforming retail: the growth of international retailers, renewed interest in city-centre locations, new opportunities in retail parks, changing uses and the search for models that combine appeal and performance.

These are all topics that directly echo the challenges on which Nhood supports its clients every day.

More than a meeting place, MAPIC is thus an accelerator: one for connections between investors, owners and retailers, but also for ideas, projects and opportunities capable of durably transforming assets.

Will you be at MAPIC 2026?

Find the Nhood teams on 3 and 4 November 2026 at the Palais des Festivals et des Congrès in Cannes – Stand R7.J2, to discuss your projects, your assets and your next development opportunities.

See you in Cannes to imagine together the next growth opportunities for commercial real estate.